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### Arnold Schwartzman A Masterclass on the Graphic Art and Work of the Left-handed Polymath

Foreword by Steven Heller



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## Arnold Schwartzman

### A Masterclass on the Graphic Art and Work of the Left-handed Polymath

Arnold Schwartzman

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- The renowned designer and Oscar-winning documentary director Arnold Schwartzman shares 60-plus years of his work. This monograph recounts his acclaimed life in graphic design, film, books, and photography

*"Arnold Schwartzman's taste, talent, and dedication is legendary. Artist, director, designer, producer, photographer: everything he does is superlative; from making an Oscar-winning film to his dazzling and witty posters and designs for the Los Angeles Olympic Games."* - Len Deighton, 2000

London-born Arnold Schwartzman's monograph visually recounts his 60-plus years as a renowned graphic designer and Oscar-winning documentary film director. He recalls his early days in the United Kingdom as an illustrator and an award-winning magazine art director through to his time in broadcast television, working with rock 'n' roll groups, such as The Rolling Stones and The Who. Later becoming an advertising agency art director, he received acclaim for the work on his Coca-Cola campaigns. In 1978, at the invitation of legendary designer Saul Bass, he moved to Hollywood, where for the past 40 years he has enjoyed a fruitful career, which includes as the Director of Design for the 1984 Los Angeles Olympic Games, as well as producing graphics and film for the annual Academy Awards. Among his more recent design projects are the two murals for Cunard's RMS Queen Elizabeth ship, and the UN Peace Bell Monument for South Korea. His extramural activities include serving as Governor and past Chairman of BAFTA, Los Angeles, and as the founding Chair of the Academy of Motion Picture Arts and Sciences Documentary Branch in 2001. He is the author and photographer of numerous books. As an educator he travels the world teaching at leading educational institutions.

London-born, Arnold Schwartzman is a renowned graphic designer and the recipient of the Academy Award as producer/director of the feature documentary *Genocide* (1981). He is the author of a number of books. In 1982 he was appointed the Director of Design for the 1984 Los Angeles Olympic Games. Among his more recent design projects are two murals for Cunard's RMS Queen Elizabeth, and the UN Peace Bell Monument, Seoul, South Korea. In 2001, Schwartzman was appointed an Officer of the Order of the British Empire (OBE), and in 2006 was conferred the distinction of Royal Designer (RDI) by the Royal Society of Arts. Schwartzman lives in Los Angeles, and works in collaboration with his wife, Isolde.