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Design as Experience Research

Yung Ho Chang

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- Featuring one of the most famous architects in China, globally renowned Yung Ho Chang, of Atelier FCJZ, who is known for his pioneering spirit and unconventional vision, this book forms the very first English edition featuring his collection of projects
- With 44 projects, this monograph provides an exploration of Chang's ideas about spatial design in architecture, and the aesthetics of product, furniture, jewellery, and even apparel design
- Lavishly illustrated, this handsome volume forms a wonderful collection of the work of Yung Ho Chang

Yung Ho Chang is not only renowned in China but throughout the world, and here he brings together a collection of his impressive architecture projects in an English edition for the first time. At Yung Ho Chang's practice FCJZ, besides space and its enclosure, they tend to wonder if they can in fact "design" the way in which people encounter the world and live their lives; in other words, they seek to design experience—tangible, physical experience. Containing 44 design projects from his impressive work portfolio, this volume of design work is organised around an agenda of their research interests within experience design, as well as beyond: Experience of City, Experience of Everyday, Experience of In-Out-Door, Experience of Learning, Experience of Lifestyle, Experience of Mountain and Water, Experience of Movement, Experience of Stories, and Experience of Time and Space. These categories reflect a wide range of Chang's research interests, which include architecture, landscape, furniture, kitchenware, jewelry, food, and clothing. The book also spotlights narratives and comments from famous architectural critics and industry experts, providing an enriching third-person perspective to complete the rich content of this work.

Yung Ho Chang of Atelier FCJZ studied in both China and the USA, and received a Master of Architecture from the University of California at Berkeley in 1984. He has been practicing as Feichang Jianzhu (Atelier FCJZ) with Lijia Lu in China since 1992. Atelier FCJZ's work ranges from architecture, urbanism, landscape, and interiors, to furniture, kitchenware, clothing, jewellery, stage and costume, exhibition, and art installation. Chang has taught at various architecture schools in the USA and China; he is presently a professor at Tongji University, Peking University, and MIT in the US, where he also served as the head of the Architecture Department from 2005 to 2010. Chang was also a Pritzker Prize Jury member from 2011 to 2017.

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