

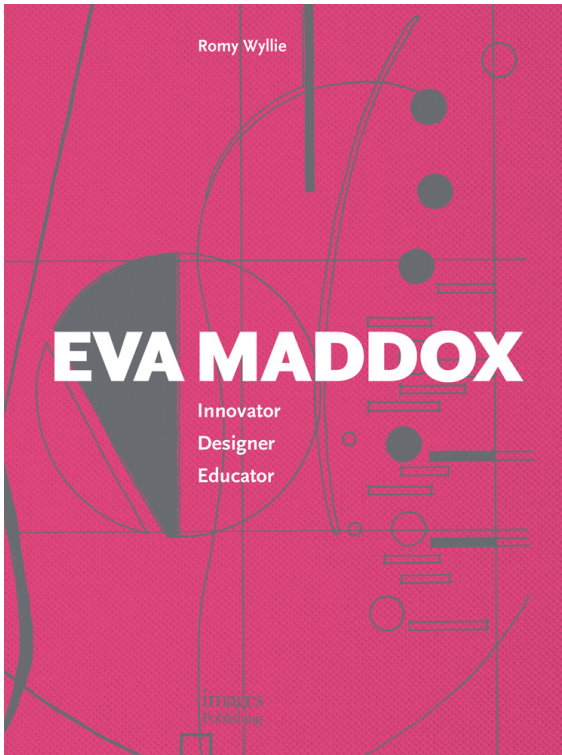


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## EVA Maddox

Innovator, Designer, Educator

Romy Wyllie

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- Comprehensive monograph on innovative and award-winning designer Eva Maddox, a pioneer in branding interior spaces and custom patterning
- Traces Maddox's career from its early days to her independent practice to her partnership with the global architecture firm Perkins + Will

Award-winning designer Eva Maddox has been described as a "change agent" and a "visionary design theorist and practitioner who has reshaped the interior design profession and raised the standards of commercial design and architecture." This comprehensive monograph traces her creative journey from a tiny town in rural Tennessee to her own renowned firm, Eva Maddox Associates, to a dedicated branding studio within the international architectural practice Perkins + Will. Profusely illustrated with sketches, plans, source material, and colour photography, the book includes 35 major projects: colleges, hospitals, financial institutions, company headquarters, libraries, museums, showrooms, and retail establishments, culminating in a series of designs for furniture and workspace giant Haworth. Introductory chapters on Maddox's innovative branding and patterning and a final section on her extensive experience in teaching, including the founding of graduate school Archeworks, complete this review of the career and legacy of an exceptional woman of design. Contents: **Part 1: Innovator**, A Tennessee Childhood, The Beginnings of a Firm, Branded Environments and Patterning; **Part 2: Designer**, Eva Maddox Associates, Showrooms and Retail, Healthcare, Universities, Perkins + Will, Museums and Exhibits, Financial and Corporate, Haworth Showrooms and Headquarters; **Part 3: Educator**, Early Teaching, Archeworks.

Romy Wyllie is the author of two books on architecture, Caltech's Architectural Heritage: From Spanish Tile to Modern Stone and Bertram Goodhue: His Life and Residential Architecture, as well as the coauthor and editor of additional titles. She is a professional member of the International Interior Design Association. Wyllie is an Honorary Alumna of Caltech, where she has led a volunteer architectural tour service for more than thirty years.