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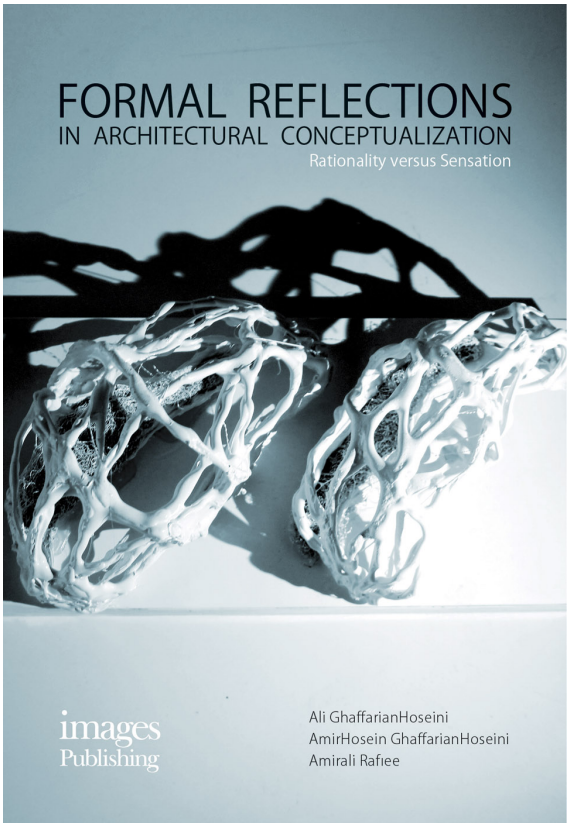

Formal Reflections In Architectural Conceptualization

Rationality Versus Sensation

Ali GhaffarianHoseini
AmirHosein GhaffarianHoseini
Amirali Rafiee

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- A fascinating insight into philosophical theories as they relate to architectural conceptualization.
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This title embraces philosophical theories behind architect-designed conceptualization, and how the potential arises for the generation of further innovative ideas. Featuring chapters on Architectural Design as a Way of Thinking, Conceptualization, Design Progression, Form, Function & Order: Conceptual Thinking, Conceptualization in the Design Process, Design Development and Space Crafting.

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