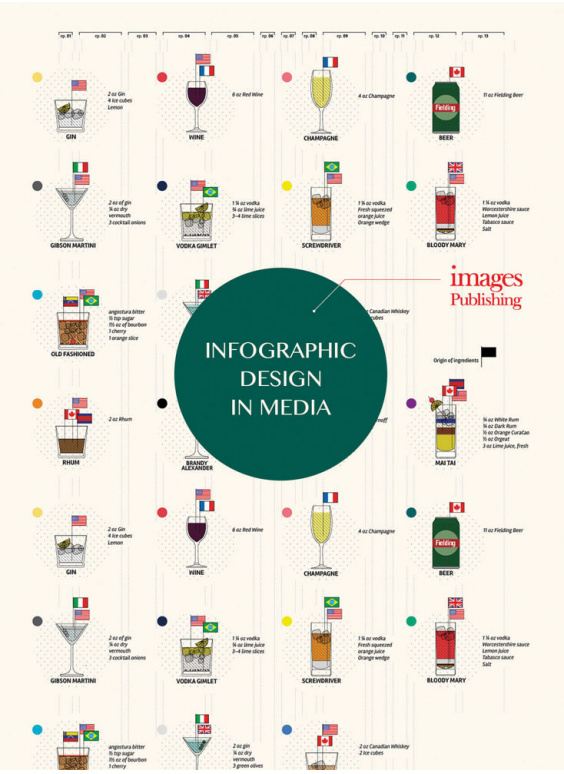
TITLE INFORMATION
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Infographic Design in Media

Wang Kai

ISBN	9781864706345
Publisher	The Images Publishing Group
Binding	Hardback
Territory	World
Size	285 mm x 210 mm
Pages	256 Pages
Illustrations	300 color
Price	£35.00

- Showcases IMAGES' strong talent for providing current trends in visual information trends and communication studies from around the globe
- Provides a clear and direct summary of contemporary infographic design in the media and the application of visualisation in the media
- Covers innovative projects from across the globe, and showcases unique international talent
- Provides strong reference material of current trends that will help inspire graphic designers and media practitioners alike

This book elaborates on the thinking and designing methods of infographic design in media. With more than 100 creative infographic projects, this title provides an updated perspective of the media landscape that examines contemporary visualisation techniques in design. In each case there's an informative theoretical introduction, where the authors adopt succinct summaries of the works based on sound expertise, so that the readers can quickly catch the main ideas of each profile, appreciate the author's creativity, and can apply these concepts to drive their own inspirations.

Wang Kai was born in Shanghai and graduated from Shanghai University of Fine Arts with a degree of Master of Lecturers. In 2008, she got the National Scholarship, and participated in a design study in California State University as a visiting scholar. She is mainly engaged in the development of multimedia art and design research, creative graphic images, and language arts in communication studies. Wang Kai has been a teacher in Shanghai Institute of Technology, and currently is teaching at East China Normal University. She also serves as the off-staff editor of the BTEC Project Centre of East China Normal University and Guangxi Normal University Press Group.

Published 10th Jun 2015