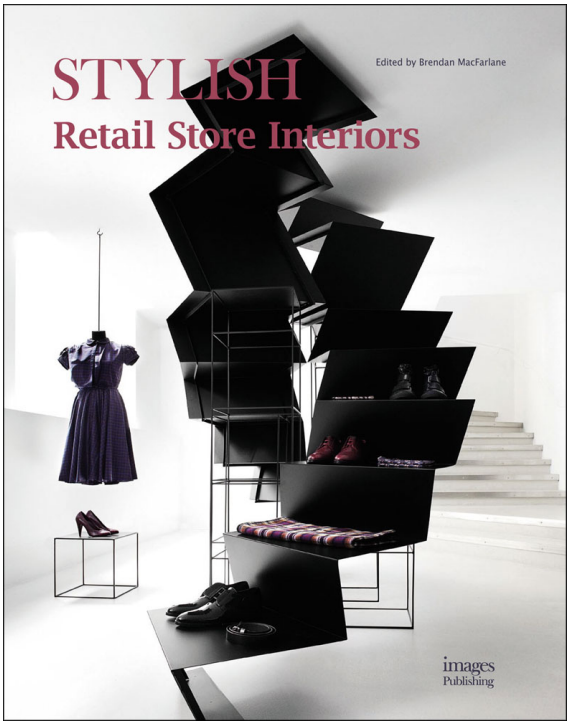
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Stylish Retail Store Interiors

Brendan MacFarlane

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- A niche and rarely covered subject: the intersection of store fashion and brand culture
- Pictures, drawings, and design ideas illustrate 40 case studies, carefully selected to demonstrate a broad range of store fashion
- Provides both designers and fashion enthusiasts with a valuable and useful reference

With customers demanding an increasingly personalised experience, stores must project a distinctive visual style to stand out among the many uniform products and services out there. *Stylish Retail Store Interiors* analyses a variety of case studies to outline the latest trends in retail design, from organising store layout to designing enticing product displays, providing both a useful reference for professionals and a source of inspiration for students.

Brendan MacFarlane, born in New Zealand, graduated from the Southern California Institute of Architecture (Sci-Arc) in Los Angeles (1984) and received his Master's degree from the Harvard Graduate School of Architecture in Boston (1990). He has taught at the Bartlett School of Architecture in London, the Ecole Speciale d'Architecture in Paris, the Harvard School of Architecture in Boston, and at Sci-Arc in Los Angeles. Brendan has been regularly invited to participate in conferences and juries around the world, notably at the Architectural Association, the Pompidou Center, and at the Harvard Graduate School of Design. He is partner in the Architectural firm Jakob + MacFarlane, based in Paris, France.

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